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1933

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\$1.00
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SPECIALS

Take Your
CHOICE

70 Glorious
GLADIOLUS

—OR—

10 Choice DAHLIAS

—OR—

6 Tuberous BEGONIAS

—OR—

4 "Everblooming" ROSES

All 4 for \$3.90
postpaid

Telephone: ROSLYN 932

STASSEN FLORAL GARDENS, Inc.

106 Jefferson Avenue

ROSLYN HEIGHTS, (Long Island) N. Y.

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R E C O R D S .
★ APR 26 1933 ★

U. S. Department of Agriculture

M. R. N.
Hort. Crops & Diseases,
Washington, D. C.



GUARANTEE—All articles guaranteed to be true to name and color and sure to bloom.

CULTURAL DIRECTIONS—Complete and easily followed instructions enclosed with every order.

Delivery Prepaid

DISCOUNTS—Orders amounting to \$50.00 and over are subject to a discount of 5 per cent.

SMALL ORDERS—For orders under \$3.00, please add 25c. to cover high expenses in connection with small orders.

Free: A nice packet of Sweet Pea seed free to each order, which reaches us within 2 weeks.

GLADIOLUS

Spring • 1933

GLADIOLUS

for BEDS and BORDERS • Elegant Gladiolus in Separate Colors



15 Magnificent "Elite" Varieties

The most popular flowers in the world—the most novel and the most beautiful varieties imported from all parts of the world—this season the very cheapest flowers in existence. Genuineness of varieties and prime quality bulbs are fully guaranteed.

	12	100
Alice Tiplady. Beautiful orange saffron color	\$0.35	\$2.00
Crimson Glow. Carmine with dark velvety center	.35	2.10
Dr. F. E. Bennett. Peach red with scarlet. NEW	.50	2.95
Flaming Sword. Soft red, very early	.40	2.40
Golden Measure. Deep yellow. Gigantic flower spike	.50	3.10
Halley. Salmon colored pink. Very popular	.40	2.30
Lily White. Poplar early white variety	.40	2.25
Louise. Pure lavender. Fine for cutting	.45	2.50
Mr. W. H. Phipps. La France pink, gigantic spike. NEW	.50	3.00
Mrs. F. Pendleton. Deep pink with carmine blotch	.35	2.10
Mrs. Leon Douglas. Rose with red stripes. Tall spike. NEW	.50	3.00
Orange Queen. Apricot orange. Extra fine	.45	2.75
Peace. Pure white with lilac feathering. Tall and strong	.40	2.25
Souvenir. Golden yellow. Most beautiful yellow variety	.40	2.40
Virginia. Purr scarlet of lasting brilliancy	.40	2.30

SPECIAL AMATEUR COLLECTION OF GLADIOLUS

This collection contains 5 bulbs each of the above named 15 "elite" varieties. All different colors and shapes. Each variety packed separately and labeled.

No. 1

75 \$1.90
for

DAHLIAS

Cheaper Than Ever and Yet Infinitely More Beautiful

No plant equals the Dahlia for length of blooming season. No plant produces as many blooms, different forms, variety of color, so well adapted for decoration indoors or out as the Dahlia.

We offer the different principal kinds of Dahlias and of every kind you will find listed the most beautiful and newest varieties.

Sensational GIANT DAHLIAS

These gigantic Dahlias surpass in size all other Dahlia flowers and wherever they are exhibited they excite great sensation.

	Each	12
Avalon. Chrome yellow. The best variety in its color	\$0.35	\$2.90
Elizabeth Slocombe. Brilliant purplish garnet flowers on long, strong stems	.25	1.75
Glory of New Haven. The finest of all lavender shades	.30	2.30
Jane Cowl. Warm buff and old gold, upright flowers on strong stems	.40	3.50
Jersey Beacon. Chinese scarlet with paler reverse	.35	2.90
Pride of California. Rich "American Beauty" red. Perfectly formed	.20	1.25

IDEAL COLLECTION of GIANT DAHLIAS

1 tuber each of the above 6 named varieties. Each variety labeled.

No. 3

6 for \$1.15

FAVORITE DAHLIAS

The following 5 Dahlias all of different shape belong to the cheapest and yet most favorite Dahlias. They are very charming and lovely.

Lilliput. A. D. Livoni. Beautiful shell pink. .10 \$0.90

Pompon. Golden Queen. Golden yellow, very charming flowering

Darlene. Liver-well pink. Excellent for cutting. .10 .90

Jude. A. B. Parker. Giant golden bronze with blends of apricot

Souv. de Gustav Doazon. Orange red. Continuous bloomer. .10 .90

DL-6

Ideal Collection of Favorite Dahlias

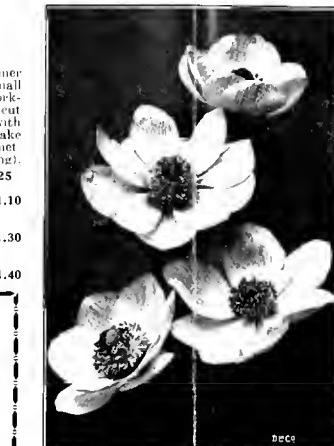
1 tuber each of the above 5 named varieties. Each variety labeled. No. 6

5 for 45c.

Bargain Priced RAINBOW MIXTURE

In this Rainbow Mixture we put all possible varieties and different types. Strongly recommended.

12 for \$1.00 :: 25 for \$1.95



Tuberous Rooted BEGONIAS

These heavy Begonias are favorite flowers for the decoration of balconies, window boxes, etc., instead of the more expensive and not nearly so beautiful Geraniums. In pots they develop quickly into beautiful indoor plants with a wealth of flowers and foliage.

For outdoor planting they fill your beds and borders with an unequalled luxury of gigantic flowers, beautifully shaped and in purest colors. They bloom for months at a stretch until the frost sets in.

We offer: SINGLE, which produce gigantic flat flowers; DOUBLE, flowers are compactly filled with hundreds of petals; CRISPA, originate from the single Begonia and has thick scaled or notched edges; DOUBLE FIMBRIATA, originate from the double and have frayed petals. Prime quality guaranteed

3 12 25

SINGLE BEGONIAS. In Red, Pink, Yellow, White, Orange .50 \$1.80 \$3.30

In Splendid Mixture 1.60 3.00

DOUBLE BEGONIAS. In Red, Pink, Yellow, White, Orange .60 2.00 3.70

In Splendid Mixture 1.80 3.30

CRISPA BEGONIAS. In Red, Pink, Yellow, White, Orange .65 2.20 4.00

In Splendid Mixture 2.00 3.70

FIMBRIATA BEGONIAS. In Splendid Mixture 2.20 4.00

IDEAL COLLECTIONS OF GIGANTIC BEGONIAS

No. 7—SINGLE, 3 each of above 5 colors 15 for \$2.10

No. 8—DOUBLE, 3 each of above 5 colors. 15 for 2.35

No. 9—CRISPA, 3 each of above 5 colors. 15 for 2.55

Each color separately packed and labeled

IDEAL COLLECTION OF ANEMONES

It contains 10 bulbs each of the 3 above named varieties. Each variety separately packed and labeled

30 for \$1.50
No. 10

No. 10

30 for \$1.50

No. 10



Choice Hardy ROCKERY PLANTS

The ever increasing desire of garden friends for rockeries, so indispensable in a tastefully laid out garden, urges us to give you a selection of the most beautiful and popular hardy plants at most reasonable prices. The varieties offered here are all strong, 2 year, field grown plants. They are hardy—once planted they last for many years, increasing in size and beauty each year. **Make your choice.**

Strong plants guaranteed

ALYSSUM saxatile. Numerous yellow flowers. April-May.
ANCHUSA myosotidiflora. Charming Forget-me-not flowers. April-May.
ARABIS alpina (Rockcress). Pure white flowers. April-May.
ARMERIA maritima. Foliage grasslike, flowers pink. April-August.
ASTER alpinus. Blue and white, showy flowers. August.
CAMPANULA carpatica. Blue-white. June-October.
CERASTIUM (Snow-in-summer). Silvery foliage, white flowers. May-July.
DIANTHUS deltoides. Glowing crimson red flowers. June-July.

GEUM, Mrs. Bradshaw. Orange red flowers. All Summer.
HELIANTHEMUM (Sun- or Rockrose). Pink-orange-yellow. July-September.
IBERIS (Candytuft). Evergreen foliage, white flowers. April-May.
NEPETA mussini. Silvery gray foliage, lavender flowers. April-September.
PHLOX subulata (Mountain Pink.) April-May.
SEDUM HYBRIDS. Flowers in various shades. July-September.
VIOLA cornuta. Blue-white-yellow. May-October.

3 Plants 50c.

12 for \$1.60

IDEAL COLLECTION of ROCKERY PLANTS

Strongly recommended both for the laying out of a rock garden and to refresh an existing one. It fills the requirements for variation and liveliness. This collection contains 3 plants each of the above 15 named varieties. Each variety packed separately and labeled.

No. 13

45 for \$5.40

CHOICE HARDY PERENNIALS

Every owner of even a small garden devotes at least part of it to hardy plants. Practically every day throughout the growing season pleasant changes take place in that hardy perennial border. No matter how old fashioned the flowers, they always seem new and bring happy surprises. A list of perennial varieties is offered you here that will give you the greatest satisfaction from year to year. Strictly prime quality, field grown plants. **Make your choice for only—**

12 for \$1.45

3 for 45c.

AQUILEGIA (Columbine). All colors. 2 ft. May-June.
CARNATIONS, Double. Mixed colors. 1 ft. June-July.
CHRYSANTHEMUM, Hardy. Bronze-pink-white. 3-4 ft. October-November.

COREOPSIS grandiflora. Golden yellow. 2-3 ft. All Summer.
DELphinium Belladonna. Light blue. 3 ft. All Summer.
DIGITALIS gloxiniaeflora (Foxglove). Mixed colors. 3-4 ft. June-July.

EUPATORIUM (Hardy Ageratum). Lavender. 2 ft. August-October.

GAILLARDIA grandiflora. Red and gold. 2 ft. All Summer.
GYPSOPHILA paniculata (Babysbreath). Double white. 3 ft. All Summer.

HOLLYHOCKS, Double. Red-yellow-pink. 6-8 ft. July-August.

LUPINE, New Sweet Scented Hybrids. 3-4 ft. June-July.
PHLOX decussata. Red-lavender-salmon pink. 3 ft. July-August.

PHYSALIS francheti (Chinese Lantern). Orange, lantern-like fruits. 2 ft. October.

PLATYCODON grandiflorum. Deep blue, bell-shaped flowers. 2 ft. July-October.

PYRETHRUM (Painted Daisy). Pink and red flowers. 3 ft. May-June.

RUDBECKIA purpurea. Purple. 3 ft. July-October.

SALVIA azurea. Skyblue flower spikes. 3-4 ft. August-September.

SCABIOSA caucasica. Lilac flowers. 2 ft. All Summer.

SHASTA DAISY. White flowers. 2-3 ft. July-September.

TRITOMA (Red Hot Poker) **Orange-scarlet.** 2-3 ft. August-October.



IDEAL COLLECTION of Selected Hardy PERENNIALS

Strongly recommended for an ever-flowering border, also for small groups. There is plenty of variation and fresh flowers for cutting continually from June until November. It contains 3 plants each of the above 20 named varieties. Each variety packed separately and labeled.

No. 14

60 for \$6.95

Double PEONIES

Pure White, Salmon Pink, Rich Red. The most satisfactory Peony is selected for each color. Strong roots.

3 for 75c., 12 for \$2.45, 25 for \$4.25

STASSEN FLORAL GARDENS, Inc.
ROSLYN HEIGHTS (Long Island) **NEW YORK**
106 Jefferson Ave. Tel. Roslyn 932

Delightfully Beautiful ROSES!

Roses never yet have disappointed anyone when dependable stock is obtained and the necessary care is given. This season you can lay out a Rose garden or refresh an existing one at only a fraction of the cost of a few years ago. The following collections are composed with the utmost care and the price is exceptionally low. Only strong, well rooted, 2 year, field grown Roses are selected and they are fully guaranteed.

3 \$ / .00
for

12 for \$3.85

Popular "Everblooming" Roses

Etoile de Hollande. Brilliant red, very fragrant.

Red Radiance. Bright cerise red, tinged deep rose.

Pink Radiance. Brilliant rose pink with silvery hue.

Briarcliff. Fine salmon pink, lasting and very fragrant.

Kaiserin Auguste Viktoria. The grandest pure white.

Souvenir de Claudius Pernet. Canary yellow with goldish underground.

Lady Hillingdon. Goldish yellow with apricot shade.

Talisman. Yellow with copper red and orange rose.



Ideal Collection of 8 Popular "Everblooming" Roses

1 each of the above 8 popular varieties. 8 for \$2.60
Each Rose labeled.
No. 15

New "Everblooming" Roses OF RECENT INTRODUCTION

Each 55c. :: 3 for \$1.60

E. G. Hill. Massive blooms of deep maroon, velvety inside.

Herbert Hoover. Orange, maroon and gold.

Ville de Paris. Fadeless bright yellow.

Dame Edith Helen. Bright pink, very fragrant.

Ideal Collection of 4 NEW "Everblooming" Roses

1 each of the above 4 named varieties. 4 for \$2.10
Each Rose labeled.
No. 16

RICHLY FLOWERING Climbing Roses

3 for \$1.00 :: 12 for \$3.85

Emily Gray. Large golden buds and blooms, which do not fade.

Paul's Scarlet. Brilliant scarlet, indestructibly strong.

Dr. W. Van Fleet. Shell pink, large clusters, good for cutting.

Silver Moon. Pure silvery white, a Rose of great substance.

SENSATIONAL NEW "Everblooming" Climbing Roses

New Dawn. Shell pink, sport of Dr. Van Fleet. Each \$1.50

New Blaze. Brilliant scarlet, sport of Paul's Scarlet. Each \$2.00

BIG VALUE HERE!

Special Rose Collection

EIGHT POPULAR and FOUR NEW ROSES

1 each of the above 12 named varieties. Each Rose labeled.

12 for \$4.55

No. 17